

## **THOMAS H. ALLISON**

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### **ACADEMIC APPOINTMENTS AND PROFESSIONAL EXPERIENCE**

- Assistant Professor, Washington State University, 2014 to Present
- Founder/CEO, Allison Data Corporation, 2003 to 2008

### **EDUCATION**

- Ph.D., Business Administration, focus in Entrepreneurship, University of Oklahoma
- Bachelor of Business Administration, major in Entrepreneurship, Wichita State University

### **JOURNAL PUBLICATIONS**

Plummer LA, **Allison TH**, Connelly BL. 2015. Can you hear me now? Signaling theory, the signaling environment, and the geography of venture capital. *Academy of Management Journal*.

Baur JE, Ellen BP, Buckley MR, Ferris GR, **Allison TH**, McKenny AF, Short JC. 2015. More than One Way to Articulate a Vision: A Configurations Approach to Leader Charismatic Rhetoric and Influence. *The Leadership Quarterly*.

**Allison TH**, Davis BC, Short JC, Webb JW. 2015. Crowdfunding in a Prosocial Microlending Environment: Examining the Role of Intrinsic Versus Extrinsic Cues. *Entrepreneurship Theory and Practice*, 39(1): 53–73. doi: 10.1111/etap.12108

Chandler GN, Broberg JC, **Allison TH**. 2014. Customer Value Propositions in Declining Industries: Differences between Industry Representative and High-Growth Firms. *Strategic Entrepreneurship Journal*, 8(3): 234–253. doi: 10.1002/sej.1181

**Allison TH**, McKenny AF, Short JC. 2013. The effect of entrepreneurial rhetoric on microlending investment: An examination of the warm-glow effect. *Journal of Business Venturing*, 28(6): 690–707. doi:10.1016/j.jbusvent.2013.01.003

**Allison TH**, McKenny AF, Short JC. 2013. Integrating time into Family Business Research: Using random coefficients modeling to examine temporal influences on family firm ambidexterity. *Family Business Review*. DOI: 10.1177/0894486513494782.

### **PAPERS UNDER JOURNAL REVIEW**

**Allison TH**, Davis BC, Short JC, Webb JW. [TITLE REDACTED FOR BLIND REVIEW]. *Journal of Business Venturing*. Under Second Round Review.

Anglin A, Stevenson R, Drover W, McKenny A, Short J, **Allison TH**. [TITLE REDACTED FOR BLIND REVIEW]. Under Review, *Strategic Management Journal*.

Oo P, **Allison TH**, Sahaym A, Juasrikul T. [TITLE REDACTED FOR BLIND REVIEW]. Under Review, *Journal of Business Venturing*.

**Allison TH**, Oo P. [TITLE REDACTED FOR BLIND REVIEW]. Under Review, *Journal of Business Venturing*.

#### **PAPERS BEING PREPARED FOR SUBMISSION**

**Allison TH**, Grimes MG, McKenny AF, Short JC. [TITLE REDACTED FOR BLIND REVIEW]. Preparing for submission to *Academy of Management Journal*.

#### **WORKING PAPERS**

McKenny AF, Short JC, **Allison TH**. How What They Say Gets Them Paid: The Role of Framing in Crowdfunding.

Clarke S, **Allison TH**, Anglin AH. Entrepreneurial Learning in Equity Crowdfunding: Is Good Innovation Enough?

**Allison TH**, Busenitz LW. Regulatory change and the opportunity: Rapidly growing versus incumbent firms' abilities to capture opportunities and the role of entrepreneurial orientation.

Anglin A, **Allison TH**, McKenny AF, Short JC. Entrepreneurial Orientation at the Country, Partner, and Entrepreneur levels and resource acquisition outcomes in Crowdfunded Microlending.

**Allison TH**, McKenny AF, Short JC. Bayesian Lexical Analysis: The Application of Bayesian Content Analysis to Management Research.

#### **BOOKS AND BOOK CHAPTERS**

Anglin AH, **Allison TH**, McKenny AF, & Busenitz LW. 2014. The Role of Charismatic Rhetoric in Crowdfunding: An Examination with Computer-Aided Text Analysis, *Social Entrepreneurship and Research Methods: Research Methodology in Strategy and Management*. New York: Emerald Group Ltd, 19-48.

**Allison TH**, McKenny AF, Short JC. 2014. Entrepreneurial rhetoric and business plan funding: an empirical examination. In *Communication and Language Analysis in the Corporate World*, Hart RP (ed). IGI Global: Hershey, PA.

Chandler GN, **Allison TH**. 2012. Finding and Evaluating Entrepreneurial Opportunities. Logan, UT: MyEducator, Inc. <https://snap.myeducator.com/reader/web.html/introtoentrepreneurship>.

#### **CONFERENCE PROCEEDINGS**

Plummer LA, Allison TH. 2012. External resource acquisition in spatially isolated firms. *Academy of Management Proceedings (Best Paper Proceedings)*. doi: 10.5465/AMBPP.2012.100

Allison TH, Busenitz LW. 2012. Investor engagement and the interaction of the opportunity and the environment: Alertness to customer needs and to new technologies. *Frontiers of Entrepreneurship Research*: Vol. 32 (in press).

Plummer LA, Allison TH. 2011. Spatial isolation and resource acquisition in new ventures (Interactive Paper). *Frontiers of Entrepreneurship Research*: 31(9), Article 7.

## TEACHING

### Washington State University:

Management 594, Organization Theory – Spring 2017

Entrepreneurship 489, Entrepreneurial Management – Fall 2016

Entrepreneurship 426, Entrepreneurial Finance – Fall 2016, Spring 2017

Management 491, Strategic Management – Fall 2014, Spring/Fall 2015, Spring 2016

### University of Oklahoma:

Entrepreneurship 4113, New Venture Development II – Fall 2012, Spring/Fall 2013, Spring 2014

Business Administration 4013, Business Strategy and Policy (Business Capstone), coteaching, Spring 2012

Management 3013 [Online Class and NCPACE class], Principles of Organization & Management, 2011-2014

Management 3013 [Online Class and NCPACE class], Organizational Behavior, 2011-2014

## SERVICE ACTIVITIES

### Reviewing:

Editorial Review Board, Family Business Review: 2014-Current

Ad Hoc: *Entrepreneurship Theory and Practice*, *Journal of Management*, *Journal of Business Venturing*, *Journal of Management Studies*, *Journal of Business Research*, *Journal of International Business Studies*, *Journal of Corporate Finance*, *PLOS ONE*, *Business Ethics Quarterly*, *AOM Meeting*, *BCERC Meeting (Abstracts)*

### Session Chair/Discussant/Panelist:

2015 Panelist, 2015 BCERC Doctoral Consortium

2013 Invited Panelist, Crowd funding Conference at University of Colorado, Sponsored by the Kauffman Foundation

2012 Session Chair and Discussant, Southern Management Association Annual Meeting

### Professional Memberships:

Academy of Management (BPS and ENT divisions)

### Committee Service:

2016 MISE Vancouver Entrepreneurship Search Committee

2015 MISE Entrepreneurship Search Committee (2 Hires)

Committee Member, Pyayt Oo

Committee Member, Josh Maurer

Committee Member, Steven Creek

### **MEDIA COVERAGE OF PUBLISHED RESEARCH**

Brooks, C. 2013. The secret to crowdfunding? Get warm and fuzzy. BusinessNewsDaily wire service, 20 Feb 2013.

*Article published at:*

**LiveScience.com:** <http://www.livescience.com/27258-crowdfunding-strategies-emotions.html>

**Yahoo News:** <http://news.yahoo.com/secret-crowdfunding-warm-fuzzy-143228376.html>

**BusinessNewsDaily:** <http://www.businessnewsdaily.com/3984-crowdfunding-strategies-emotions.html>

**Fox Business:** <http://smallbusiness.foxbusiness.com/sbc/2013/02/19/secret-to-crowdfunding-get-warm-and-fuzzy/>