

CURRICULUM VITAE
THOMAS H. ALLISON

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EDUCATION

Ph.D. University of Oklahoma, Michael F. Price College of Business
Business Administration with an emphasis in Entrepreneurship

B.B.A. Wichita State University, W. Frank Barton School of Business
Business Administration with a major in Entrepreneurship

FIELDS OF INTEREST

Research:

Crowdfunding	Entrepreneurial Leadership
Entrepreneurial Finance	Organizational Structure
Entrepreneurial Resource Acquisition	Venture Capital
Social Entrepreneurship	Venture Finance
Entrepreneurial Narratives	Family Firms

Teaching:

Entrepreneurial Finance	Entrepreneurial Leadership & Teams
Entrepreneurial Management	Business Strategy
Venture Capital	Strategic Management
Venture Valuation	Venture Financial Management

EMPLOYMENT

2014-Present Assistant Professor of Entrepreneurship, Washington State University

2010-2014 Graduate Research/Teaching Assistant, University of Oklahoma

2009-2010 Research Assistant, Wichita State University

2003-2008 President and cofounder, Allison Data Corporation – Co-founded and ran for five years an entrepreneurial venture in the enterprise middleware/technology services space. Raised outside angel investment (equity). Hired, trained, and led sales, engineering, and support team employees.

JOURNAL PUBLICATIONS

† Doctoral student at my institution at the time the project was launched

Oo P†, Allison TH, Sahaym A, Juasrikul S†. Forthcoming. User entrepreneurs' multiple identities and crowdfunding performance: Effects through product innovativeness, perceived passion, and need similarity. *Journal of Business Venturing*.

Anglin AH, Short JC, Drover W, Stevenson RM, McKenny AF, Allison TH. 2018. The power of positivity? The influence of positive psychological capital language on crowdfunding performance. *Journal of Business Venturing*. 33(4): 395-550 doi: 10.1016/j.jbusvent.2018.03.003

Allison TH, Davis BC, Webb JW, Short JC. 2017. Persuasion in Crowdfunding: An Elaboration Likelihood Model of Crowdfunding Performance. *Journal of Business Venturing*, 32(6): 707-725. doi: 10.1016/j.jbusvent.2017.09.002

McKenny AF, Allison TH, Ketchen DJ, Short JC, Ireland RD. 2017. How Should Crowdfunding Research Evolve?: A Survey of the Entrepreneurship Theory and Practice Editorial Board. *Entrepreneurship Theory and Practice*, 41(2): 291-304. doi: 10.1111/etap.12269 (Editorial)

Short JC, Ketchen DJ, McKenny AF, Allison TH, Ireland RD. 2017. Research on Crowdfunding: Reviewing the (Very Recent) Past and Celebrating the Present. *Entrepreneurship Theory and Practice*, 41(2): 149-160. doi: 10.1111/etap.12270 (Editorial)

Plummer LA, Allison TH, Connelly BL. 2016. Better together? Signaling interactions in new venture pursuit of initial external capital. *Academy of Management Journal*, 59(5): 1585-1604. doi: 10.5465/amj.2013.0100

Baur JE, Ellen BP, Buckley MR, Ferris GR, Allison TH, McKenny AF, Short JC. 2016. More than One Way to Articulate a Vision: A Configurations Approach to Leader Charismatic Rhetoric and Influence. *The Leadership Quarterly*, 27(1): 156-171. doi: 10.1016/j.leaqua.2015.08.002

Allison TH, Davis BC, Short JC, Webb JW. 2015. Crowdfunding in a Prosocial Microlending Environment: Examining the Role of Intrinsic Versus Extrinsic Cues. *Entrepreneurship Theory and Practice*, 39(1): 53-73. doi: 10.1111/etap.12108

Chandler GN, Broberg JC, Allison TH. 2014. Customer Value Propositions in Declining Industries: Differences between Industry Representative and High-Growth Firms. *Strategic Entrepreneurship Journal*, 8(3): 234-253. doi: 10.1002/sej.1181

Allison TH, McKenny AF, Short JC. 2014. Integrating time into Family Business Research: Using random coefficients modeling to examine temporal influences on family firm ambidexterity. *Family Business Review*, 27(1), 20-34. doi: 10.1177/0894486513494782.

Allison TH, McKenny AF, Short JC. 2013. The effect of entrepreneurial rhetoric on microlending investment: An examination of the warm-glow effect. *Journal of Business Venturing*, 28(6): 690-707. doi: 10.1016/j.jbusvent.2013.01.003

UNDER REVIEW, IN PREPARATION, AND WORKING PAPERS

Srivastava S†, Sahaym A, Allison TH. [Title Withheld to Protect Blind Review]. Revise and Resubmit, *Journal of Business Venturing*.

Anglin AH, Short JC, Ketchen DJ, Allison TH, McKenny A. [Title Withheld to Protect Blind Review]. Under review, *Entrepreneurship Theory and Practice*.

Allison TH, Warnick B, Davis, BC. [Title Withheld to Protect Blind Review]. Preparing for submission to *Academy of Management Journal*.

Allison TH, Busenitz LW, Bolino MB, McKenny AF. [Title Withheld to Protect Blind Review]. Preparing for submission to *Academy of Management Journal*.

Allison TH, Grimes MG, McKenny AF, Short JC. [Title Withheld to Protect Blind Review]. Preparing for submission to *Journal of Business Venturing*.

Creek S†, Allison TH, Sahaym A. [Title Withheld to Protect Blind Review]. Preparing for submission to *Academy of Management Journal*.

Oo P†, Allison TH. [Title Withheld to Protect Blind Review]. Preparing for submission to *Journal of Applied Psychology*.

Sheppard LD, Allison TH. Gendered Language in Women Entrepreneurs' Narratives.

Allison TH, Busenitz LW. Regulatory change and the opportunity: Rapidly growing versus incumbent firms' abilities to capture opportunities and the role of entrepreneurial orientation.

McKenny AF, Short JC, Allison TH. Errant Signals: How Crowdfunding Performance Elicits Competition for De Novo Entrepreneurs.

Maurer J†, Creek S†, Allison TH, Sahaym A. Together is better: The interplay of automatic and systematic processing on crowdfunders' decisions.

Creek S†, Maurer J†, Oo P†, Allison TH, Sahaym A. Offline Social Networks and the Dark Side of Online Crowdfunding.

McKenny AF, Short JC, Allison TH. How What They Say Gets Them Paid: The Role of Framing in Crowdfunding.

BOOKS AND BOOK CHAPTERS

Baid C†, Allison TH. Forthcoming. How crowdfunding deals get done: signaling, social capital, and communication perspectives. In A Parhankangas, C Mason, & H Landström (Eds.), *Handbook of Research on Crowdfunding*. Cheltenham, UK/Northampton, MA, USA: Edward Elgar.

Srivastava S†, Oo P†, Sahaym A, Allison TH. 2018. Kickstart OR Jumpstart? Understanding Women Entrepreneurs' Crowdfunding Performance. In PG Greene & CG Brush (Eds.), *A Research Agenda for Women and Entrepreneurship: Identity through aspirations, behaviors, and confidence: pp. 207-220*. Cheltenham, UK/Northampton, MA, USA: Edward Elgar. doi: 10.4337/9781785365379.

Anglin AH, Allison TH, McKenny AF, & Busenitz LW. 2014. The Role of Charismatic Rhetoric in Crowdfunding: An Examination with Computer-Aided Text Analysis, *Social Entrepreneurship and Research Methods: Research Methodology in Strategy and Management*. New York: Emerald Group Ltd, 19-48.

Allison TH, McKenny AF, Short JC. 2014. Entrepreneurial rhetoric and business plan funding: an empirical examination. In *Communication and Language Analysis in the Corporate World*, Hart RP (ed). IGI Global: Hershey, PA.

Chandler GN, Allison TH. 2012. Finding and Evaluating Entrepreneurial Opportunities. Logan, UT: MyEducator, Inc.

CONFERENCE PROCEEDINGS

Plummer LA, Allison TH. 2012. External resource acquisition in spatially isolated firms. Academy of Management Proceedings (*Best Paper Proceedings*).

Allison TH, Busenitz LW. 2012. Investor engagement and the interaction of the opportunity and the environment: Alertness to customer needs and to new technologies. *Frontiers of Entrepreneurship Research: Vol. 32*.

Plummer LA, Allison TH. 2011. Spatial isolation and resource acquisition in new ventures. *Frontiers of Entrepreneurship Research: Vol. 31*.

RECENT CONFERENCE PRESENTATIONS

- Oo P†, Allison TH. 2018. Presence: Extending the emotions as a social information (EASI) perspective into crowdfunding. Presented at the Academy of Management Annual Meeting. Chicago, IL.
- McKenny AF, Short JC, Allison TH. 2018. Errant signals: How crowdfunding performance elicits competition for de novo entrepreneurs. Presented at the Academy of Management Annual Meeting. Chicago, IL.
- Srivastava S†, Allison TH, Sahaym A. 2018. Alert and Awake: Role of CEO Alertness and Attention on New Product Introduction. Presented at the Academy of Management Annual Meeting. Chicago, IL.
- Allison TH, Warnick BJ, Davis BC. 2018. It's not what you say – its how you say it!: An audio content analysis of crowdfunding pitches. Presented at the 2018 Babson College Entrepreneurship Research Conference (BCERC). Waterford, Ireland.
- Oo P†, Allison TH. 2018. Be yourself: Displays of authenticity in entrepreneurial resource acquisition. Presented at the 2018 Babson College Entrepreneurship Research Conference (BCERC). Waterford, Ireland.

TEACHING

Undergraduate Education & Courses:

Washington State University:

Entrepreneurial Management: Understanding and navigating the unique challenges of new and rapidly growing firms. Taught: Fall 2016, Fall 2017, Fall 2018. Most recent student evaluation: 4.7/5.

Entrepreneurial Finance: How to get money for a business, how to plan and project financials, how to manage cash, how to value the business. Taught: Fall 2016, Spring 2017, Spring 2018, Fall 2018, Spring 2019. Most recent student evaluation: 4.6/5.

Strategic Management (formerly Business Strategy and Policy): The issues and challenges of leading a firm in a competitive environment from a general management perspective. Taught: Fall 2014, Spring 2015, Fall 2015, Spring 2016. Most recent student evaluation: 4.7/5.

The University of Oklahoma:

New Venture Development II (Feasibility Analysis). Taught: Fall 2012, Spring/Fall 2013, Spring 2014

Graduate Education & Seminars:

Ph.D. Seminars Given:

Seminar in Organizational Theory, Spring 2017, Spring 2019

Ph.D. Committee Membership:

Chandresh Baid, 2016-2020; Coursework Stage; Comps Scheduled Fall 2018

Smita Srivastava, 2015-2020; Passed Comps Fall 2017; Dissertation Stage

Steven Creek, 2014-2018; Defense Spring 2018; Currently at: Appalachian State University

Josh Maurer, 2014-2018; Defense Spring 2018; Currently at: Truman State University

Pyayt Oo, 2014-2017; Defense Spring 2017; Currently at: Central Michigan University

Other Graduate Education:

WESKA (Entrepreneurship Boot camp for Graduate Students – Lecturer) (Summer 2018)

Comprehensive Exam Question Writing & Grading (Fall 2014-Current)

Interview and Evaluation of Ph.D. applicants (2015-Current)

Panelist, 2015/2016 Spring Doctoral Student Seminar

SERVICE ACTIVITIES

Professional Service:

Editing and Peer Review:

Board of Review Member, *Journal of Business Venturing*: 2017-Current

Editorial Review Board Member, *Family Business Review*: 2014-Current

Guest Editor, Virtual Special Issue of *Entrepreneurship Theory and Practice* on Crowdfunding, with Christina Guenther, Markku Maula, Jeff Pollack, Maija Renko, University of Illinois at Chicago (2018-2019)

Guest Editor, Special Issue of *Entrepreneurship Theory and Practice* on Crowdfunding, with Dave Ketchen, Jeremy Short, R. Duane Ireland, and Aaron McKenny (2016; Published as Volume 41, Issue 2, 2017)

Ad Hoc Peer Review:

Journal of Management	Journal of Business Ethics
Journal of Management Studies	Business Ethics Quarterly
Entrepreneurship Theory and Practice	European Journal of Marketing
Journal of International Business Studies	International Journal of Management Reviews
Journal of Product Innovation Management	Journal of Corporate Finance
Journal of Business Research	Journal of Environmental Communication
	PLoS One
	SAGE Open

Conference Reviewing/Session Chair/Discussant/Panelist:

2018	Session Chair, AOM Meeting	2015	Reviewer, BCERC (Abstracts)
2018	Session Chair, AOM Meeting	2015	Panelist, BCERC Doctoral Consortium
2018	Reviewer, AOM Meeting	2013	Reviewer, AOM Meeting
2017	Panelist, Crowdfunding PDW	2013	Invited Panelist, UC Boulder Crowdfunding Conference
2017	Reviewer, AOM Meeting	2012	Session Chair and Discussant, SMA
2017	Reviewer, BCERC (Abstracts)	2012	Reviewer, AOM Meeting
2016	Reviewer, AOM Meeting	2011	Reviewer, AOM Meeting
2016	Reviewer, BCERC (Abstracts)	2010	Reviewer, AOM Meeting
2015	Reviewer, AOM Meeting		

Professional Memberships:

2010-Present: Academy of Management (ENT Division)

Institutional Service (Department, College, University):

Committee Member, Assurance of Learning, Carson College of Business
 Committee Member, 2015 Entrepreneurship Tenure-Track Search (two positions)
 Committee Member, 2016 Entrepreneurship Tenure-Track Search (Vancouver)
 Advisor, WSU Entrepreneurship Club
 WSU Faculty LGBTQ Ally, Trans* Ally
 Reviewer/Evaluator, Applicants for Ph.D. in Management/Entrepreneurship
 Coordinator, Revision of Entrepreneurship Learning Objectives

Member, Undergraduate Curriculum Team, Department of Management, Information
Systems, and Entrepreneurship Strategic Planning Process

Honors Thesis evaluator, WSU Honors College

Judge, WSU Business Plan Competition

Government and Community Service:

Pullman School District Classroom Volunteer

Awards:

2015-2016 Dean's Excellence Fellow

2016-2017 Dean's Excellence Fellow

2017-2018 Outstanding Faculty Research Award

Media Coverage of Published Research:

<https://www.thallison.com/press-and-media-coverage/>