

Mark A. Beattie

Program Coordinator
Clinical Assistant Professor
Carson College of Business
Washington State University
North Puget Sound at Everett
2000 Tower St. MS 45
Everett, WA 98201
425-405-1751 (office)
mabeattie@wsu.edu

EDUCATION

Doctor of Philosophy in Leadership Studies	Gonzaga University	August 2009
Dissertation:	“The Role of Education in Economic Development: A Study of NetTel@Africa in Tanzania” (Sandra Wilson, Chair).	
Masters of Business Administration	Gonzaga University	August 2003
Bachelors of Arts in Hotel and Restaurant Administration		
<i>Cum Laude</i>	Washington State University	June 1981
Associate of Arts and Sciences	Yakima Valley Community College	June 1979

ACADEMIC POSITIONS

2014-Present	Program Coordinator and Clinical Assistant Professor, School of Hospitality Business Management, Carson College of Business, Washington State University, Everett, WA
2009-Present	Pro bono faculty, Jesuit Commons: Higher Education at the Margins.
2012-2014	Director of Student Services, Virtual Campus, Gonzaga University, Spokane, WA
2008-2012	Director of Distributive Learning, School of Professional Studies, Gonzaga University, Spokane, WA
2004-2014	Adjunct Instructor, Gonzaga University, Spokane, WA
2004-2008	Adjunct Lecturer, Carson College of Business, Washington State University, Pullman, WA
2004-2005	Research Assistant, Center to Bridge the Digital Divide, Washington State University, Spokane
2003-2007	Graduate Assistant, Gonzaga University, Spokane, WA

INDUSTRY EXPERIENCE

Sodexo

2001-2003	Cafeteria and Conference Center Catering services for the Community Colleges of Spokane
1995-2001	Cafeteria and Conference Services General Manager for Agilent Technologies in Liberty Lake, WA
1990-1995	Foodservice Director for Lake Washington School District in Kirkland, WA
1987-1990	Foodservice Director for Kyrene School District in Tempe, AZ

Charlie's Inc.

1985-1987	Food and Beverage Director for “Charlie’s at Tualatin” near Portland, OR.
1984-1985	Opening Manager of four new full service restaurants in Seattle and Portland areas

Dybfest Restaurants

1981-1984	Assistant Manager at two full service restaurants with on-site banquet facilities.
-----------	--

BIOGRAPHY

Dr. Beattie is Program Coordinator and Clinical Assistant Professor in the School of Hospitality Business Management North Puget Sound at Everett location. Dr. Beattie teaches a full range of hospitality coursework, including managed services and event planning. Nearly all of his courses are designed using hybrid and online course delivery with experience in designing over 20 courses. He has taught and researched internationally in Switzerland and Tanzania. Dr. Beattie has over 15 publications and conference proceedings to his credit including publications in *Jesuit Higher Education*, *The International Journal of Higher Education and Democracy*, and *The International Journal of Servant-Leadership*. Dr. Beattie is a reviewer for the *Hospitality and Tourism Graduate Student Education and Research Conference* and is an Assistant Editor for *Narrative Magazine*. Dr. Beattie has over 30 years of experience in the Hospitality Industry with 20 of those years in management positions with restaurants, hotel food and beverage operations, and managed services.

ADMINISTRATIVE ACCOMPLISHMENTS

Mark Beattie is the Program Coordinator for Washington State University's North Puget Sound at Everett location. He was the first Carson College of Business Program Coordinator beginning in 2014 tasked with launching the new School of Hospitality Business Management initiative in the North Puget Sound region. He has participated in six search committee's for the growing team at NPSE. The student population has grown from five students in the initial class to 28 now. The first four graduates are all engaged in successful career paths. Dr. Beattie is a proponent of Study abroad programs having taught at Cesar Ritz Colleges and offering a faculty lead program for Business in Tanzania. He has served on several local committees including the Building committee for the new building set to open fall 2017. Below are several accomplishments achieved during his administrative tenure in the Carson College:

Major Initiatives

- Developed Faculty Led study abroad "Business in Tanzania" for summer 2017
- Advisory board member for CafeWorks an initiative of Hopeworks community effort to train homeless youth in hospitality skills.
- Advisory board for the Everett Community College Business and Technical Education Department
- Collaborated with Everett CC in developing the Hospitality Business Management DTA program of study. Sourced faculty for the instruction of coursework for EvCC
- Active member in Professional Conference Monument Association
- Active member of the Society for Hospitality and Foodservice Management
- Active participant in the Affiliated Tribes of Northwest Indians

Major Team Initiatives

- Participated in faculty search committee for two tenure track faculty
- Chaired search committee and participated in two additional search committees for Academic Coordinators
- Participated in Capriol project for the 94,000 sq.ft. building to house NPSE (opening fall 2017)

Gonzaga University Administrative Accomplishments

Coordinate the distributive learning components and Master's degree programs in Organizational Leadership, Communication and Leadership, and Nursing for the School of Professional Studies. Responsible for the student experience for 1500 online graduate students enrolled in multiple degree programs.

RESEARCH

Reflections on Teaching a Jesuit Commons: Higher Education at the Margins: Online Course to African Refugee Camp Students Panelists: Linda Lange, Regis University; Mark Beattie, Gonzaga University; Vivian Faustino-Pulliam, University of San Francisco presented at Colleagues in Jesuit Business Education, Los Angeles, CA in July 2012

Chinta, R., Beattie, M., Brands, K., Wheeler, S. (2012) Lessons from the Field: Teaching a Completely Online "Global Business" Course to African Refugees in Northern Kenya and Malawi, *Jesuit Higher Education* 1(1): 144-147.

Distributive Education in Refugee Settings, presented at Northwest Managers of Educational Technology Annual Conference, Bellingham, WA in April 2012

Beattie, M. (2012), [Review of the book *Educating for Democracy: Preparing Undergraduates for Responsible Political Engagement*, A. Colby, T. Ehrlich, & J. Corngold] in L.N. Topusova & A. Popa (Eds.), *AUDEM: The International Journal of Higher Education and Democracy*. Volume 2, Issue 2. , New York: SUNY Press.

Beattie, M. (2011). Accessible, appropriate, and effective education: The case of NetTel@Africa. In E. Brown and P. Gibbons (Eds.), *Ethnicity and race: Creating educational opportunities around the globe* (pp. 221-240). Charlotte, NC: Information Age Publishing

Beattie, M. (2009). The role of education in economic development: study of NetTel@Africa in Tanzania (Doctoral Dissertation). Gonzaga University, Spokane, WA

Beattie, M. (2008) Tanzania. Narrative Winter 2008. San Francisco, CA

Beattie, M. & Beattie, F. (2007). Akeelah and the Bee. *International Journal of Servant-Leadership*. 3rd. Edition. Spokane, WA: Gonzaga University

2007: "Sense-making Through Qualitative Presentation". Presented at the Educational Leadership Conference, Seattle, WA.

Beattie, M, & Gau, J. (2007). Workplace Violence in Hotels. In Rutherford, D. and O'Fallon, M. (Eds.), *Hotel management and operations* (4th ed., pp. 227-230). Hoboken, NJ: John Wiley & Sons.

2006: "Sustainable Communities: A Moral Imperative". Presented at 66th Annual Society for Applied Anthropology Conference, Vancouver, BC.

2006: "Universal Design in Convention Management: Applications Beyond Accommodation" presented at the 11th Annual Hospitality and Tourism Graduate Student Education and Research Conference. Published in proceedings.

Rao, M., Beattie, M., & Sain, R. (2005) NetTel@Africa: A 3rd year assessment. Prepared for USAID, October. Pullman, WA: Washington State University.

2005: "Virtual Leadership: A Brief Ethnography of NetTel@ Africa" presented at 58th Anthropological Conference, Spokane, WA.

2005: "Workplace Violence in the Hospitality Industry" presented at the 10th Annual Hospitality and Tourism Graduate Student Education and Research Conference. Published in proceedings.

2004: "A Terezin Afternoon" published in *Charter: Gonzaga University Journal of Scholarship and Opinion*

Current Projects

- Implications of Municipal Minimum Wage Policies for Seattle Restaurants
- Farm-to-Table Implementation in Senior Living Communities
- Bridging the Gap: Language Preparation for the Hospitality Industry

Research Awards and Grants

- Industry Research Grant \$2000 2016-17

TEACHING

Undergraduate Teaching Experience

- **Washington State University**

Carson College of Business School of Hospitality Business Management. Courses taught include: Hospitality Systems, Foodservice Systems and Control, Service Operations Management, Hospitality Leadership and Organizational Behavior, Introduction of Event Planning, Principles of Management and Organization, Personnel & Human Resource Management, Managed Services, Case Studies and Research, Human Resource Management, Entrepreneurial Finance, Meetings and Convention Management, Foodservice Systems and Cost Controls, Macro Organizational Behavior

- **Gonzaga University**

Organizational Finance, Technology and the Organization, Leadership Theory, Organizational Development, and Economics. On-line and classroom designed and delivered courses for Bachelor of General Studies.

Graduate Teaching Experience

- **Gonzaga University**

Current Topics in Human Resources. Masters of Business Administration course. Designed and delivered Organizational Theory, Leadership Theory, and Leadership in Human Resources for the Masters in Organizational Leadership.

Awards

- Washington Stare Hotel and Motel Association Scholarship

Master's Committees

- **Gonzaga University**

Thesis Mentor for Masters in Communication and Leadership.

Other Teaching Activities

- **Jesuit Commons: Higher Education at the Margins**

Tertiary instruction for refugees in Mae Sot, Thailand, Dzaleka, Malawi, and Kakuma, Kenya via online platforms. Courses designed and taught include Leadership Theory, Global Business Practices, Intro to Organizational Behavior and Management, and Entrepreneurship. (Pro bono)

- **Small Business Development Center**

Small Business Development Center: Human Resource Management and Cost Control workshops through SBA

SERVICE

International Activities

- IBS Fellow, College of Business, Washington State University, 2015 to present.
- Instructor, Business in Switzerland Study Abroad Program with Cesar Ritz Colleges, 2016.
- Selection committee, Jesuit Commons, Dzaleka, Malawi, 2015
- Visiting Lecturer in Entrepreneurial Finance at University of Dar es Salaam, Tanzania. Fall semester 2007

Academic Service

- Reinventing Undergraduate Business Education and Experience 2016-Present
- Elson S. Floyd College of Medicine Diversity Committee 2016-Present
- Common Reading Committee 2014-2016

Reviewer Activities

- Conference Review Board, *Graduate Education & Graduate Student Research Conference in Hospitality and Tourism*, 2008 to present.
- Assistant Editor, *Narrative Magazine*, 2009 to present.

University & College Service

- Elson S. Floyd College of Medicine Diversity Committee 2016-Present

Professional Affiliations

- Professional Convention Management Association
- Society for Hospitality and Foodservice Management
- Affiliated Tribes of Northwest Indians
- Economic Alliance of Snohomish County
- Washington Association for the Education of Speakers of Other Languages

REFERENCES

Maria Beebe, Portland State University, Faculty, maria.beebe@gmail.com

James Beebe, Gonzaga University, Emeritus, beebe@gonzaga.edu

Mary McFarland, International Director Jesuit Commons: Higher Education at the Margins (ret.) mcfarlandm@gonzaga.edu