**Nori Pearson** 208-791-7894

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## **Professional Profile**

Accounting instructor and management professional with comprehensive teaching, financial, non-profit, marketing, and consulting experience. Proficiency in design, delivery and evaluation of university level courses. Ability to provide leadership, overcome challenges, and synthesize facts and processes to develop systems, resources and joint efficiencies.

#### Education

M.A., Economics/ Marketing Concentration

**B.A., Business/ Economics/CPA** 

Middle Tennessee State University Murfreesboro, TN

> Eastern Oregon University LaGrande, OR

December 1998 Magna Cum Laude

May 1988 High Honors 1989 Outstanding Accounting Student

## **Professional Experience**

### **Accounting Instructor**

- Instructs and redesigns introductory and intermediate financial and introductory managerial accounting
  courses for both on campus and online environments on an ongoing basis through incorporating emerging
  online teaching resources, innovative methods to facilitate different learning styles and practical application
  projects into courses.
- Acts as firm liaison for recruiting, planning committee chair and scholarship committee chair for the Accounting Department.
- Facilitated and further developed the recurring 'New Accounting Student Certification', 'International Student Career Path', 'Junior Jump Start', 'Resume' and 'Interview' workshops and the Professional Mentor Program in conjunction with major fall and spring firm recruiting events.
- Works closely with PHD students to help prepare them for conducting face to face classroom instruction.
- Incorporates real world experience into classroom instruction by hosting guest speakers from public and private firms.
- Advises and assists the Delta Epsilon Beta Alpha Psi student organization. Contributed to the
  achievement of 'Superior Chapter' recognition by the national organization during ten year tenure as
  advisor.
- Actively involved in the College of Business 'Future Cougs of Color.

#### **Project Manager**

- Performed vital role in alignment between the structural set-up and actual implementation of new Pro Business payroll system for client Nortel Networks. Provided liaison staff support, results testing, problem resolution and documentation for the project.
- Designed effective training plans and process needs to support system environments.

#### **Financial**

- Administered financial statements, general ledger, accounts payable, payroll, budgets and physical inventories.
- Realigned processes for improved accounting and interdepartmental operations including the design of a hybrid fund/general accounting system and reporting structure.
- Accounting liaison for migration to two new company-wide system platforms.

#### Marketing

- Performed a variety of marketing tasks for Nashville Predators NHL team in-game promotions.
- Primary author of employee event training handbook and media scheduling tool.

# **Work History**

Accounting Instructor	Washington Sate University	January 2007 to present
Beta Alpha Psi Advisor	Pullman, WA	Summer 2007 to present
Financial Administrator	River City Church	June 2003 to December 2016t
	Lewiston, ID	
Project Manager/	PriceWaterHouseCoopers	June 1999 to September 2001
Payroll Analyst/Nortel Networks	BPO Solutions Group	(Accounts on Call initially)
	Nashville, TN	
Graduate Marketing Intern	Nashville Predators NHL	August 1998 to December 1998
	Nashville, TN	
Management Consultant	Caradon Windows & Doors	September 1990 to June 1996
	Better-Bilt Aluminum	
	Smyrna, TN	
Financial Systems Specialist	Ada County Treasurer	March 1989 to February 1990
	Boise, ID	
Secretary/Treasurer	Blue Mtn. Resources	October 1980 to June 1989
	John Day, OR	
Executive Director/	Lewis Clark Volunteer Bureau	1978 to 1980
Program Director	Lewiston, ID	

## **Awards**

2010 and 2012 College of Business Outstanding Clinical Professor Award 2010 College of Business Outstanding Faculty Advisor 2012 Access Center Certificate of Recognition of Service and Support