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## Curriculum Vitae

Yingwei (Wayne) Xu

School of Hospitality Business Management

Carson College of Business

Washington State University, Pullman

[wayne.xu@wsu.edu](mailto:wayne.xu@wsu.edu)

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WASHINGTON STATE UNIVERSITY

**Carson College of Business**

## EDUCATION

**Ph.D. Student in Hospitality Business Management, Washington State University (WSU),**  
Pullman, Washington, United States, August 2022 – *Present*

- Research interest: Sustainability, Technology, Consumer Behavior, Tourism Economics, Hospitality Finance
- Committee members: Christina Chi, Ph.D. (Advisor), Dogan Gursoy, Ph.D. (Co-Advisor), Ruiying (Raine) Cai, Ph.D., Mark Beattie, Ph.D.

**Ph.D. Student in Hospitality, Hotel Management, and Tourism, Texas A&M University (TAMU),**  
College Station, Texas, United States, August 2021 – August 2022

- Research interest: Tourism Economics, Hospitality Finance, Learning Science
- Advisor: Jonan P. Donaldson, Ph.D., James F. Petrick, Ph.D.

**Master of Management with Honors, Chinese Academy of Social Sciences (CASS),**  
Beijing, China, August 2017 – June 2020

- Research interest: Tourism and Leisure Economics, Finance, Government Behavior
- Dissertation: How Does Inbound Tourism Affect Global Economy – Evidence from 121 Global Countries
- Advisor: Rui Song, Ph.D.

**Exchange Student with honors, University of Minnesota (UMN), Humphrey School of Public Affairs,**  
Minneapolis, Minnesota, United States, July 2019 – January 2020

- Concentration: Tourism Economics, Government Behavior

**Bachelor of Economics with Honors, China University of Mining and Technology (CUMT),**  
Xuzhou, Jiangsu, China, August 2013 – June 2017

- Concentration: Finance, Economics
- Core courses: Monetary Finance, Investment Banking, Macroeconomics, Microeconomics, International Economics, Financial Risk Management, Management of Commercial Bank
- Dissertation: Financial Conditions and Innovation Ability of Tourism Enterprises – Evidence from 23 A-share Listed Tourism Enterprises
- Committee members: Lingyun He, Ph.D., Congxin Wu, Ph.D., Huan Zhu, Ph.D.

## ACADEMIC EXPERIENCE

### Teaching Assistant

- **Washington State University, School of Hospitality Business Management, Carson College of Business, Pullman, WA, USA, August 2022 – Present**
  - International Business (I\_BUS 380) – Fall 2022, Fall 2023
  - International Tourism (I\_BUS 435) – Fall 2022
  - Marketing Strategy and Development (HBM 480) – Spring 2023, Spring 2024
  - Case Study and Research (HBM 495) – Spring 2023
  - Operational Analysis (HBM 491) – Spring 2023, Fall 2023
  - Introduction to Beverage Management (HBM 231) – Fall 2023
  - Personnel and Human Resources Management (MGMT 450) – Fall 2023
  - Travel, Society, and Business (HBM 235) – Fall 2023
- **China University of Mining and Technology, Department of Finance, College of Economics and Management, Xuzhou, Jiangsu, China, August 2014 – June 2017**
  - International Economics – Fall 2014
  - Management of Commercial Bank – Fall 2015
  - Macroeconomics – Fall 2015, Fall 2016
  - Microeconomics – Spring 2016, Spring 2017
  - Investment Banking – Fall 2016

### Instructor

- **Washington State University, School of Hospitality Business Management, Carson College of Business, Pullman, WA, USA, May 2023 – Present**
  - Travel, Society, and Business (HBM 235) – Spring 2024
  - Personnel and Human Resources Management (MGMT 450) – Fall 2023 (Guest Instructor)
  - International Business (I\_BUS 380) – Fall 2023 (Guest Instructor)
  - Case Study and Research (HBM 495) – Summer 2023, Summer 2024

### Research Assistant

- **Texas A&M University, Center for Teaching Excellence, College Station, TX, USA, August 2021 – August 2022**
  - Conduct and participate in interviews with professors at TAMU
  - Use Social Network Analysis to conduct qualitative analysis of the interview transcripts
  - Conduct qualitative analysis applying MAXQDA and UCINET
  - Lead and participate in writing grant proposals and journal/conference papers
  - Organize lab meetings and conduct presentations

- **Chinese Academy of Social Sciences, Tourism Research Center, Beijing, China, April 2017 – August 2020**
  - Search data and maintain database
  - Conduct quantitative analysis applying R, Stata, EViews, ArcGIS, etc.
  - Participate in writing grant proposals and conclusive reports
  - Lead and participate in journal/conference papers
  - Organize center meetings and conduct presentations
  
- **Chinese Academy of Social Sciences, Research Center for Service Industry, Beijing, China, October 2017 – July 2020**
  - Search data and maintain database
  - Conduct quantitative analysis applying R, Stata, ArcGIS, etc.
  - Lead and participate in writing grant proposals and conclusive reports
  - Lead and write journal papers
  - Organize center meetings and conduct presentations
  - Participate in field research
  
- **Chinese Academy of Social Sciences, Rural Development Institute, Beijing, China, September 2020 – October 2020**
  - Intensively participate in the major economic and social survey projects in China
  - Organize and lead daily meetings with 15 group members
  - Complete about 90 in-person interviews about rural development 5 provinces in China
  
- **China Council for the Promotion of International Trade, Trade Promotion Center, Beijing, China, June 2020 – September 2020**
  - Data mining (digital data and textual data)
  - Write proposals and reports about internet economy and sharing economy
  - Participate in weekly meetings and presentations

## **FUNDED GRANTS**

- **The Deep Integration of Culture and Tourism in the Process of Chinese Modernization (23ZDA092)**, Significant Project of China National Social Science Fund, April 2021 – *Present*
  - Total Funded Amount: RMB 600,000.00.
  - Principle Investigator: Rui Song, Ph.D.
  - Main duties in this project:
    - Grant sourcing and data mining
    - Grant proposal writing and proofreading
    - Time management

- **The Construction of Museum City and the Promotion of Urban Tourism Competitiveness in Beijing (21GLA002)**, Important Project of Beijing Social Science Foundation, January 2021 – *Present*
  - Total Funded Amount: RMB 100,000.00.
  - Principle Investigator: Rui Song, Ph.D.
  - Main duties in this project:
    - Grant sourcing and data analysis
    - Grant proposal writing and proofreading
    - Time management
  
- **The Dynamic Relationship between Tourism Demand Structure and Tourism Products (15BGL114)**, General Project of China National Social Science Fund, August 2017 – April 2020
  - Total Funded Amount: RMB 150,000.00.
  - Principle Investigator: Rui Song, Ph.D.
  - Main duties in this project:
    - Data mining and empirical analysis
    - Grant conclusive report writing and proofreading
    - Journal papers writing
  
- **The Effects of Government Behavior on Service Industry Efficiency (14BJL023)**, General Project of China National Social Science Fund, August 2018 – July 2019
  - Total Funded Amount: RMB 150,000.00.
  - Principle Investigator: Yongjian Li, Ph.D.
  - Main duties in this project:
    - Data mining and empirical analysis
    - Grant conclusive report writing and proofreading
    - Journal paper writing
    - Time and team management
  
- **Report on World Tourism Economy Trends (2019, 2020, 2021, 2023)**, Funded by World Tourism City Federation, January 2018 – May 2023
  - Total Funded Amount: RMB 100,000.00 per year.
  - Principle Investigator: Rui Song, Ph.D.
  - Main duties in this project:
    - Data searching and analysis
    - Report writing and proofreading
  
- **Research on Chinese Social Governance Innovation Index**, Funded by National Academy of Economic Strategy, CASS, September 2018 – October 2019
  - Total Funded Amount: RMB 150,000.00.
  - Principle Investigator: Yongjian Li, Ph.D.
  - Main duties in this project:

- Data mining and empirical analysis
  - Time and team management
  - Conclusive report writing and proofreading
  - Survey and presentation conducting
  
- **China's Leisure System under the Background of Building a Well-Off Society in China**, Funded by China Ministry of Culture and Tourism, October 2019 – February 2020
  - Total Funded Amount: RMB 150,000.00.
  - Principle Investigator: Rui Song, Ph.D.
  - Main duties in this project:
    - Data searching and analysis
    - Report writing and proofreading
  
- **Sharing Economy: New Driving Force of China's Economic Development**, Funded by China Didi Travel Technology Company, October 2017 – April 2018
  - Total Funded Amount: RMB 200,000.00.
  - Principle Investigator: Yongjian Li, Ph.D.
  - Main duties in this project:
    - Data mining and empirical analysis
    - Time and team management
    - Conclusive report writing and proofreading
    - Survey and presentation conducting
  
- **The Impact of E-Commerce on the Development of China's Economy**, Funded by China Jingdong Technology Company, October 2017 – April 2018
  - Total Funded Amount: RMB 250,000.00.
  - Principle Investigator: Yongjian Li, Ph.D.
  - Main duties in this project:
    - Data mining and empirical analysis
    - Time and team management
    - Conclusive report writing and proofreading
    - Survey and presentation conducting
  
- **Development Trend and Policy Analysis of Culture and Tourism Industry in Hubei Province in China in the Post-Epidemic Era**, Funded by China Hubei Provincial Cultural Tourism Department, November 2020 – February 2021
  - Total Funded Amount: RMB 80,000.00.
  - Principle Investigator: Xiang Wei, Ph.D.
  - Main duties in this project:
    - Data mining and empirical analysis
    - Grant proposal and conclusive report writing
    - Presentation conducting

- **The Impact of COVID-19 on Tourism Economy, Tourist Psychology and Behaviors,**  
Funded by China Ministry of Culture and Tourism, March 2020 – August 2021
  - Total Funded Amount: RMB 200,000.00.
  - Principle Investigator: Rui Song, Ph.D.
  - Main duties in this project:
    - Data searching and analysis
    - Grant proposal and final report writing
    - Online survey designing and conducting
  
- **Promoting the Development of Cultural and Tourism Industry under the New Situation,**  
Funded by China Ministry of Culture and Tourism, April 2021 – August 2021
  - Total Funded Amount: RMB 80,000.00.
  - Principle Investigator: Rui Song, Ph.D.
  - Main duties in this project:
    - Final report writing and proofing
  
- **The Impact of Universal Two-Child Policy on the Market Capacity of Maternal and Infant Medicine Market (201610290064),** funded by Research and Innovation Training Program for Chinese College Students, May 2016 – May 2018
  - Total Funded Amount: RMB 20,000.00.
  - Principle Investigator: Yingwei (Wayne) Xu
  - Main duties in this project:
    - Project leader
    - Data searching and analysis
    - Grant proposal, final report, and journal paper writing
    - Survey designing and conducting
    - Presentation organizing and conducting

## ARTICLES IN REFEREED PUBLICATIONS

- R. Song, C. Song & **Y. Xu**. The Integration of Culture and Tourism in the Context of Chinese Path to Modernization: Fivefold Logics and Important Issues. *Tourism Tribune*, 2024, 39(1): 19-33.
- R. Song, **Y. Xu** & R. Shi. Analysis on the Efficiency and Influencing Factors of Tourism Industry in Nine Provinces along the Yellow River. *Tourism Tribune*, CSSCI, 2022(12): 83-98.
- R. Wang, R. Song & **Y. Xu**. New trends in tourism demand under the background of COVID-19 —findings based on a review of domestic and foreign research. *Resource Development & Market*, CSSCI, 2022(12): 1-16.
- R. Song, **Y. Xu** & R. Shi. Evaluation of the Efficiency of Tourism Industry in the Yellow River Basin and Analysis of its Driving Factors. *China Soft Science*, CSSCI, 2022(11): 26-36.

- R. Song, **Y. Xu** & Y. Wang. Theoretical analysis and world expression of China's tourism development-interview Prof. Song. *Social Scientist*, CSSCI, 2022(6): 3-9.
- X. Wei, P. Wang & **Y. Xu**. Birth Rate and Holiday Rate——Transnational Evidence of the Structure Effect of Labour Supply. *Tourism Tribune*, CSSCI, 2021(12): 12-28.
- **Y. Xu**, R. Song & R. Wang. Tourism Development Trend and Influencing Factors of Asian-Pacific Region. *Social Scientist*, CSSCI, 2021(11): 42-48.
- P. Wang, X. Wei & **Y. Xu** & X. Cao. The Impact of Residents' Leisure Time Allocation Mode on Individual Subjective Well-Being: The Case of China. *Applied Research in Quality of Life*, SSCI, 2021(10): 1-36.
- **Y. Xu**, D. Hu & Y. Li. The Impact Mechanisms of Local Government Behavior on Total Factor Productivity of Service Industry—An Empirical Study Based on 31 Provincial Units in China. *Inquiry into Economic Issues*, CSSCI, 2021(8): 155-168.
- R. Song & **Y. Xu**. Financial Conditions and Intensity of Innovation Investment of Tourism Enterprises. *Study and Exploration*, CSSCI, 2021 (05): 140-149.
- R. Song & **Y. Xu**. The Impact of Domestic Tourism Development on Economic Growth——Based on Empirical Research in 121 Countries. *Journal of Graduate School of the Chinese Academy of Social Sciences*, CSSCI, 2019 (03): 44-52.

### **WORK CURRENTLY UNDER REVIEW AND IN PROCESS**

- **Y. Xu** & D. Gursoy. Do All Tourism Sectors Affect Climate Change Equally? — Their Indirect Impacts on the Economy, Society, and Environment. Submitted to: *Annals of Tourism Research*.
- **Y. Xu**, C. Chen & M. Chen. Understanding the Herding Behavior of China's Hospitality Stocks. Target journal: *International Journal of Hospitality Management*.
- C. Chi, G. Denton, **Y. Xu** & R. Zou. Ensuring Sustainable Rural Tourism Development through Knowledge Management: The Case of Cang Jia Chong Village. Target journal: *Journal of Sustainable Tourism*.

### **REFEREED CONFERENCE PAPERS, PROCEEDINGS AND PRESENTATIONS**

- **Y. Xu** & D. Gursoy (2024). Do All Tourism Sectors Affect Climate Change Equally? — Their Indirect Impacts on the Economy, Society, and Environment. *29th Annual Graduate Education and Graduate Student Research Conference in Hospitality and Tourism*. Miami, Florida, USA 2024.
- C. Chi, G. Denton, **Y. Xu** & R. Zou (2024). Ensuring Sustainable Rural Tourism Development through Knowledge Management: The Case of Cang Jia Chong Village. *29th Annual Graduate Education and Graduate Student Research Conference in Hospitality and Tourism*. Miami, Florida, USA 2024.
- C. William, **Y. Xu**, M. Chowdhury, S. Kao, S. Zowam, H. Gui, T. Buettner, J. Donaldson & T. Carter (2023). Designing Constructionist Learning in a Math Course for Pre-Service Teachers. *American Educational Research Association*. College Station, Texas, USA 2023.



- **Y. Xu, Y. Zhao, W. Li & J. Donaldson (2023).** Analysis of Conceptual Teaching Practice based on Social Network Analysis and Complex Dynamic System Theory. *American Educational Research Association*. College Station, Texas, USA 2023.
- **Y. Xu (2020).** How Does Inbound Tourism Affect Global Economy – Evidence from 121 Global Countries. *The 2nd Young Scholars Forum of Economics and Management*. Hubei University, Hubei, China 2020.
- **Y. Xu (2018).** Financial Constrains and Innovation Ability of 23 A-Share Listed Tourism Enterprises. *China 12th Economic Development and Innovation Forum*. Beijing, China 2018.

## **PROFESSIONAL SERVICES**

- **Ad-Hoc Reviewer**
  - *Asia Pacific Journal of Tourism Research*
  - *Tourism Tribune*
  - *China Soft Science*
  - *Tourism Science*
  - *Journal of Shaanxi Normal University (Philosophy and Social Science Edition)*
- **Ph.D. Application Reviewer**
  - National Academy of Economic Strategy & Tourism Research Center, CASS, 2022, 2023
- **Guest Speaker**
  - Topic: How does Inbound Tourism Affect Global Economy, Hubei University, November 2020
  - Topic: How to Design Constructionist Learning in Math Courses for Pre-Service Teachers, Texas A&M University, July 2022
  - Topic: How does Leisure Modes Impact Residents' Life Satisfactory, China University of Mining and Technology, October 2022
  - Topic: How to Effectively Plan Your University Life, China University of Mining and Technology, October 2022

## **STUDENT RESEARCH ADVISING**

- Linlin Chen. Thesis Topic: The Influencing Factors and Mechanism of Research Tourism, April 2023
- Zhihua Tao. Thesis Topic: The Influence Mechanism of ESG Performance on Tourism Enterprise Value, March 2023

- Keying Luo. Thesis Topic: The Impact of Real Estate Price on the Consumption Level of Chinese Residents, April 2020

## **AWARDS AND RECOGNITION**

- GPSA Senator Scholarship, WSU, US, 2023
- Teaching Assistantship, WSU, US, 2022, 2023, 2024
- Research Assistantship, TAMU, US, 2021
- Distinguished Graduate Student, CASS, China, 2020
- National Scholarship, CASS, China, 2019, 2018
- First-Class Scholarship, CASS, China, 2019, 2018
- 3<sup>rd</sup> Place at Financial Investment Competition, Chinalin Securities (Hong Kong), China, 2018
- New Student Scholarship, CASS, China, 2017
- Distinguished Undergraduate Student, CUMT, China, 2017
- 3<sup>rd</sup> Place at “Pilot Cup” Academic Competition, CASS, China, 2017
- Excellent Intern, Bank of Hebei (BH), China, 2017
- Recommended Graduate Qualification, CUMT & CASS, China, 2016
- Excellent Intern, Industrial and Commercial Bank of China (ICBC), China, 2016
- University Social Practice Excellent Captain and Advanced Personal Glory, CUMT, China, 2015
- Excellent Intern, China Merchants Bank (CMB), China, 2015
- First-Class Scholarship, CUMT, China, 2015
- National Scholarship, CUMT, China, 2014

## **CERTIFICATIONS**

- Social and Behavioral Research Investigators and Key Personnel (Certificate Code: 45548694). CITI Program, US, October 2021 – July 2026.
- Employee’s Diversity & Inclusion, Ethics. TrainTraq, TAMU, Texas, US, October 2021.

## **COMMUNITY AND INDUSTRY SERVICES**

- The Graduate and Professional Student Association (GPSA) Senator representing Carson College of Business, WSU, WA, US, 2023 – *Present*
- Volunteer (Line Greeter and Clicker) for All-Campus Picnic, WSU, WA, US, 2023
- Volunteer (Host, Timekeeper, Scoring) for Business Plan Competition, WSU, WA, US, 2023

- Volunteer of Annual Learning Science Conference, Center for Teaching Excellence, TAMU, College Station, US, 2022
- Undergraduate Recruitment Promotion and Service, CASS, Beijing, Guangdong, Shenzhen, 2019
- Member of Beijing University Promotion Association, CASS, Beijing, China, 2018
- Department Student Ambassador, CUMT, Jiangsu, China, 2014 – 2017
- Volunteer Pacesetter of the 18th Provincial Games of Jiangsu Province, CUMT, Jiangsu, China, 2014
- Class Monitor & Commissary in Charge of Studies, CUMT, Jiangsu, China, 2013 – 2017
- Head of Graduate Employment Mobilization, CUMT, Jiangsu, China, 2013 – 2017

## **INDUSTRY EXPERIENCE**

- **Assistant Manager, Full-time, May 2023 – July 2023**  
Shiki Sushi & Grill Restaurant, WA, US
  - Check daily and weekly revenues and expenses
  - Stocking tacking (beer, wine, seafood, etc.)
  - Host and server, table arrangement
  - Food procurement (seafood, ingredients, etc.)
- **Assistant Manager, Full-time, May 2020 – July 2021**  
Langfang Dashen Wood Industry Co., LTD, Hebei, China
  - Check daily and weekly revenues and expenses
  - Consultant (style and price of wood panels and furniture)
  - Liaise and develop partners
  - Develop online sales channels
- **Business Assistant, Full-time, December 2017 – February 2018**  
Chinalin Securities (Hong Kong) Co., LTD, HongKong, China
  - Develop and maintain customers
  - Business consultant (Investment products, account changes, business changes, etc.)
  - Organize, file and summarize customer information and investment reports
  - Assist in organizing and participate in financial investment competitions
  - Analyze and discuss stocks, perform basic investment exercises
- **Manager Assistant, Full-time, December 2016 – July 2017**  
Bank of Hebei, Hebei, China

- Lobby manager assistant  
Customers guidance on filling in needed documents, customer hall guidance, bank products marketing and consultant, etc.
  - Loan manager assistant  
Assist in completing personal consumption loans, individual industrial and commercial business loans, housing mortgage loans and other personal credit business work.
  - Sort out customer information
  - Assist in handling and summarizing customer complaints
- **Lobby Manager Assistant, Full-time, June 2016 – September 2016**  
Industrial and Commercial Bank of China, Jiangsu, China
    - Assist in managing and supervising lobby affairs
    - Guide and serve customers to help them handle electronic business
    - Complete the summary and report of customer opinions in a timely manner
    - Market and promote financial products and online services
    - Organize and lead internship meetings
- **Account Manager Assistant, Part-time, March 2015 – May 2015**  
China Merchants Bank, Jiangsu, China
    - Market and promote POS devices
    - Sort out and summarize customer information
    - Develop and maintain customers
    - Organize and lead internship meetings

## **PROFESSIONAL AFFILIATIONS**

## **BOOKS, CHAPTERS AND OTHER PUBLICATIONS**