

# XUEMEI HUANG

Washington State, the United States

Pullman WA 99164-4743

E-mail: xuemei.huang@wsu.edu

## EDUCATION

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- 9/2018 – Present    **Ph.D. Student in Business administration**  
**Management Information systems & Entrepreneurship Department, Carson College of Business**  
**Major: Information Systems**
- 9/2015 – 6/2018    **Master (3-year program) in Management**  
**GPA: 3.61**            **International Business School, Beijing Foreign Studies University**  
**Research interest: Social media, Online Healthcare, IT adoption, User Behavior**  
Thesis: *The Impact of Health Information Quality and Health Information Empowerment on Users' Intention to Use and Health Behavior in Online Healthcare Communities* (Tentative)
- 9/2011 – 6/2015    **Bachelor (4-year program) in Economics**  
**GPA:**                **International Business School, Beijing Foreign Studies University**  
**Major: Finance; Minor: English Language and literature**  
Dissertation: *Empirical Studies on Abnormal Net Redemption Phenomenon of Open-Ended Funds, Taking Open-Ended Equity Funds as an Example*

## PUBLICATIONS

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- Hankun, H., Yafang, L., Xuemei, H., & Jing, F. (2016, June). A comparative study of China and US users' acceptance of online payment. In *Service Systems and Service Management (ICSSSM), 2016 13th International Conference on* (pp. 1-6). IEEE.
- Jing, F., & Xuemei, H. (2017, June). An empirical study of the impact of medical skills description of doctors on Online Healthcare Inquiry users' trust. In *Service Systems and Service Management (ICSSSM), 2017 International Conference on* (pp. 1-5). IEEE.
- Fan, J., Shao, M., Li, Y., & Huang, X. (2018). Understanding users' attitude toward mobile payment use: A comparative study between China and the USA. *Industrial Management & Data Systems*, 118(3), 524-540.

## RESEARCH EXPERIENCE

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- 9/2016 – present    **Research Assistant of National Natural Science Foundation Project (71573022)**  
Project: Research on effectiveness optimization of and privacy protection mechanism of online healthcare service community
- 10/2015 – 12/2016    **Research Assistant of National Natural Science Foundation Project (71373029)**  
Project: "Motivations and governance of Chinese informal finance"
- 9/2015 – 12/2016    **Research Assistant of Young Talent Foundation Project (13021003)**  
Project: "Multinational Research on Mobile Payment Adoption"
- 9/2015 – 4/2016    **Research Assistant of National Natural Science Foundation Project (71103021)**  
Project: Research on the generation mechanism, adoption and diffusion of e-government standards in China
- 9/2015 – 12/2015    **Beijing Foreign Studies University**            **Teaching Assistant (Research Methodology)**

## PEER-REVIEWED CONFERENCE PRESENTATIONS

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- 6/2016                "A Comparative Study of China and US Users' Acceptance of Online Payment" *The 13th IEEE International Conference on Service Systems and Service Management (ICSSSM2016)*
- 6/2017                "An Empirical Study of the Impact of Medical Skills Description of Doctors on Online Healthcare Inquiry Users' Trust" *The 14th IEEE International Conference on Service Systems and Service Management (ICSSSM2017)*

## AWARDS AND SCHOLARSHIPS

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9/2017	<b>Best Student Paper Award of International Business School, Beijing Foreign Studies University</b> <b>Title: <i>An Empirical Study of the Impact of Medical Skills Description of Doctors on Online Healthcare Inquiry Users' Trust</i> (TOP 5%)</b>
12/2017	<b>National Scholarship for Master from Ministry of Education of China (TOP 5%)</b>
12/2017	<b>Merit Student Award from Beijing Foreign Studies University (TOP 5%)</b>
12/2016	First Prize Academic Scholarship from Beijing Foreign Studies University (TOP 10%)
12/2016	Outstanding Student Leadership Award from Beijing Foreign Studies University (TOP 5%)
12/2015	Third Prize in 2015 Badminton Competition of Beijing Foreign Studies University (TOP 5%)
12/2015	Third Prize Academic Scholarship from Beijing Foreign Studies University (TOP 20%)
12/2013 & 12/2014	National Encouragement Scholarship from Ministry of Education of China (TOP 10%)

## **INTERNSHIP EXPERIENCE**

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<b>4/2017 – 9/2017</b>	<b>Chinese Academy of International Trade and Economic Co-operation</b> <ol style="list-style-type: none"> <li>Analyzed the business model, determinants and impacts of regional e-commerce</li> <li>Designed regional e-commerce index that consists of 48 indicators out of five sub-indexes (environment, integrity, activity, growth and contribution) with empirical case analysis of Yiwu, the world's leading small commodities market</li> </ol>
<b>1/2018</b>	<b>Deutsche Bank Access China Conference</b> <b>Team leader of volunteers</b> <ol style="list-style-type: none"> <li>Managed multiple on-site tasks and assisted DB analysts in organizing conferences</li> </ol>

## **SKILLS**

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<b>Programming Software:</b>	Python, MATLAB
<b>Statistics Software:</b>	Stata, SPSS, Eviews, SmartPLS, WrapPLS, Microsoft Office Visio, Axure