

BENJAMIN J. WARNICK

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Department of Management, Information Systems, &
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Carson College of Business, Washington State University

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ACADEMIC APPOINTMENTS

WASHINGTON STATE UNIVERSITY, *Carson College of Business*
Assistant Professor (2016-present)

EDUCATION

INDIANA UNIVERSITY, *Kelley School of Business*
Ph.D., Entrepreneurship and Strategic Management (2016)

INDIANA UNIVERSITY, *Kelley School of Business*
Master of Business (2014)

UTAH STATE UNIVERSITY, *Jon M. Huntsman School of Business*
B.A., International Business, Economics (2012): *summa cum laude*

INTERESTS

RESEARCH: *Entrepreneurial passion, hobbies/leisure, motivation, social entrepreneurship*

TEACHING: *Entrepreneurship, social entrepreneurship, strategic management*

RESEARCH

DISSERTATION

Title: Passion for product, process, or both? Expanding our conception of passion in entrepreneurship.

Committee: Jeffery S. McMullen (Chair), Dean A. Shepherd, Donald F. Kuratko, Gregory C. Fisher

PUBLICATIONS

- McMullen, J. S., Warnick, B. J. Should we require every new venture to be a hybrid organization? Forthcoming in *Journal of Management Studies*.
- McMullen, J. S., Warnick, B. J. To nurture or groom? The parent-founder succession dilemma. Forthcoming in *Entrepreneurship Theory and Practice*.
- Warnick, B. J., Albrecht, C. O., Stephens, N. M., Rodrigo, P. 2014. Individual scholar productivity rankings in business ethics research. *Innovar Journal*, 24: 183-198.

SELECT WORKING PAPERS

- Warnick, B. J. From passion to profit: A dynamic model of hobby monetization. First essay in dissertation.
- Warnick, B. J., McMullen, J. S., Murnieks, C. Y., Brooks, W. T. Do angels invest in founders' passion for entrepreneurship or passion for the venture's domain?
- Warnick, B. J. Does entrepreneurship education enable a career in the arts? The education, employment, and satisfaction of arts alumni.

- ♦ Warnick, B. J. To venture or not to venture: A look at social entrepreneurs' opportunity identification.

REFEREED CONFERENCE PRESENTATIONS

- ♦ McMullen, J. S., Warnick, B. J., Should we require every new venture to be a hybrid organization? Exploring the limits of a world of blended value. To be presented at the Academy of Management Annual Meeting, Vancouver, BC, Canada. (August 2015)
- ♦ Warnick, B. J., McMullen, J. S., Murnieks, C. Y., Brooks, W. T. Passion for entrepreneurship or passion for the venture's domain? A conjoint analysis of investors' decision-making. Presented at the Babson College Entrepreneurship Research Conference, Babson College, Wellesley, MA. (June 2015)
- ♦ Warnick, B. J. A tale of two passions: How non-entrepreneurial identities stimulate entrepreneurial activity. Presented at the Academy of Management Annual Meeting, Philadelphia, PA. (August 2014)
- ♦ McMullen, J. S., Warnick, B. J. To nurture or groom? A parent's influence on succession in family business. Presented at the Theories of Family Enterprise Conference, University of Alberta, Edmonton, AB, Canada. (May 2014)
- ♦ Warnick, B. J. To venture or not to venture: A look at social entrepreneurs' opportunity identification. Presented at the Great Lakes Entrepreneurship Network Conference, The Ohio State University, Columbus, OH. (May 2013)

TEACHING

ASSISTANT PROFESSOR, WASHINGTON STATE UNIVERSITY

- ♦ *Business Strategy and Policy* (2 sections, 3 hrs. each, Management 491, Fall 2016)

INSTRUCTOR, INDIANA UNIVERSITY

- ♦ *Explore Entrepreneurship* (3 hrs., Management 212, Spring 2016)
- ♦ *Explore Entrepreneurship* (3 hrs., Management 212, Spring 2015)
- ♦ *Explore Entrepreneurship* (3 hrs., Management 212, Fall 2014)
- ♦ *Explore Entrepreneurship* (3 hrs., Management 212, Spring 2014)

ACADEMIC SERVICE

AD-HOC REVIEWER

- ♦ *Small Business Economics* (2015-present)
- ♦ Academy of Management Entrepreneurship Division (2014-present)
- ♦ *Journal of Business Venturing* (2013-present)

OTHER SERVICE

- ♦ *Co-President*, Kelley School of Business Doctoral Student Association (2013-present)
- ♦ *Case Competition Judge*, Kelley Global Scholars Case Competition (2015)
- ♦ *Conference Session Chair*, Babson College Entrepreneurship Research Conference (2014)
- ♦ *Case Competition Judge*, Ascend Pan-Asian Leaders – Indiana University (2014)

- *Guest Case Discussion Leader*, Ascend Pan-Asian Leaders – Indiana University (2013-2014)

OTHER EXPERIENCE

- *Associate Instructor*, Kelley School of Business, Indiana University (2012-present). Taught three sections of entrepreneurship courses in a top 10 undergraduate business program. Received ratings among the highest in the school.
- *Research Assistant*, Jon M. Huntsman School of Business, Utah State University (2010-2012). Led a research project through to publication as first author.
- *Executive Committee Member*, Effect International (2010-2012). Established efficiency and accountability measures for projects and meetings for NGO focused on empowering students in India and Nepal by cooperatively building and running schools with local communities. Led business plan development.
- *Microfinance Co-Director*, Small Enterprise Education and Development (2011). Issued and accounted for over 100 microloans, continually consulting loan recipients. Taught eight entrepreneurship classes weekly in impoverished regions in Uganda. Explored and developed cooperative efforts with local officials, other NGOs, and universities. Hired full-time operations employee/translator.
- *Volunteer*, Service mission – Bulgaria (2008-2010). Managed 50 full-time volunteers. Served as primary translator and counsel for the mission president. Taught bi-weekly English courses. Executed business functions, including financial auditing, reporting, and transportation management.

FELLOWSHIPS, AWARDS, AND HONORS

- Recipient, Doctoral Fellowship (2012-2016)
- Recipient, Reese Doctoral Entrepreneurship Research Fellowship (2012-2016)
- Participant, Babson College Entrepreneurship Research Conference Doctoral Consortium (2014)
- Participant, AOM Entrepreneurship Doctoral Consortium (2014)
- Huntsman Scholar, Jon M. Huntsman School of Business (2010-2012)
- Presidential Scholar, Utah State University (2007)
- Eagle Scout, Boy Scouts of America (2005)